Achieving Radical Transparency

Digitally Interlinking Data, Context & Stakeholders

A free, invitation-only workshop with corporate transparency and sustainability reporting experts

Presenters:
- *Dr Wayne Visser* (Facilitator), Director of Kaleidoscope Futures, Founder of CSR International & Professor of Sustainable Business
- *Vishal Kapadia* (Presenter)**,** Executive Director, WikiRate
- *Ralph Thurm* (Presenter), Founder A|HEAD|ahead, Co-Founder ThriveAbility Foundation, Director EMEA GISR, Co-Initiator Reporting 3.0 Platform
- *Bill Baue* (Presenter)**,** Co-Founder / Chief Engagement Architect, Convetit

Time: 9:00am - 12:00pm, 17 May 2016
Location: Deloitte, The Edge ("the smartest building in the world", according to *Bloomberg Business*), Gustav Mahlerlaan 2970, 1081 LA Amsterdam

The Emergence of Radical Transparency

In an increasingly interconnected world, Sustainability Reporting has lagged in getting up to speed -- *until now*. The field is on the cusp of launching into *Radical Transparency* driven by digital tools and initiatives. This invitation-only workshop unveils two platforms -- WikiRate and Convetit -- that are spurring this emergence*.* Workshop participants will learn:

- How **WikiRate** is enacting GRI's call to "unlock the value of sustainability performance data" by aggregating it into a public repository and contextualizing company carbon footprints compared to the 2° target of COP21's Paris Agreement and SDG13 on Climate Change. This initiative is part of the broader Data Blueprint Project of Reporting 3.0, a pre-competitive Global Public Good curating collaboration to advance its field.
- How **WikiRate** is working with academics and NGOs to facilitate their learning, research and advocacy objectives.
- How **Convetit** enables companies to convene secure asynchronous virtual dialogues of stakeholders who engage at their convenience globally aided by rich facilitation tools, including an interactive *Stakeholder Materiality Matrix* for direct plotting of priority issues.

Pre-Workshop Virtual Dialogue

To inform the Workshop, we will convene a virtual dialogue on Convetit on May 2-6, gathering Corporate Transparency and Sustainability Reporting experts to discuss the current state of play in sustainability data and stakeholder engagement, as well as the future implications and impacts of the initiatives covered in the Workshop. The week-long, asynchronous dialogue will feature prominent Guest Experts seeding conversation with provocative initiating statements. To see an example (that bears in on the issues addressed in this Workshop), see here. You will be sent a separate email request to join the dialogue and make some brief comments.

Workshop Agenda

- 09.00-09.30: Introduction (Including Virtual Dialogue Summary) (Dr Wayne Visser)
- 09.30-09.45: Reporting 3.0: The International Multi-Stakeholder Platform for the "Future of Sustainability Reporting (Ralph Thurm)
- 09.45-10.15: WikiRate: Data Activation Through Aggregation, Accessibility & Sustainability Contextualization (DATA-ASC) Project (Vishal Kapadia)
- 10.15-10.30: Break
- 10.30-11.00: Convetit: Virtual Stakeholder Dialogue & Interactive Materiality Matrix (Bill Baue)
- 11.00-11.30: User Perspectives (including an academic and an NGO case study)
- 11:30 - 11:45 Q&A
- 11.45-12.00: Summing up & how to get involved

Value to Participants

There are three main benefits for participants attending the workshop:
1. Gaining insight into how the movement towards radical transparency might shape the future of corporate disclosure and sustainability reporting.
2. Obtaining hands-on exposure to two innovative platforms - WikiRate and Convetit - which provide tools for practically achieving radical transparency.
3. Networking with a small group of corporate transparency and sustainability experts in a non-competitive environment of inquiry and exploration.

RSVP

Since places are limited, please RSVP as soon as possible to Dr Visser on waynevisser1@gmail.com to confirm your attendance or if you have any questions.