



## Partnership and Sponsorship Opportunities

### 4<sup>th</sup> International Conference of the Reporting 3.0 Platform 2017

*Disclosure for the Green, Inclusive & Open Economy – Blueprinting the Future*

Location: KPMG – Laan van Langerhuize 1, 1186DS Amstelveen (NL)

30-31 May 2017

Venue Sponsor:



# Partnership and Sponsorship Opportunities for the 4<sup>th</sup> International Conference of the Reporting 3.0 Platform 2017

## ***About the Conference***

Welcome to Reporting 3.0's 4<sup>th</sup> International Conference! After three successful conferences held in Berlin, we are pleased to announce the 4<sup>th</sup> edition in Amsterdam, The Netherlands. KPMG has kindly offered to hold the event at their iconic headquarters, offering top-notch conferencing space and technical capabilities.

The need for an international alignment and a roadmap for the future of reporting is more timely than ever. While the majority of reporting movements have increased the focus on compliance towards regulatory and quasi-regulatory approaches (e.g. EU Directive, stock exchange and rating requirements), Reporting 3.0 looks at 'integral thinking & true materiality'.

The focus on purpose, measurement and scalability, based on disclosure principles that serve and support the design of a green, inclusive and open economy stand in the forefront of Reporting 3.0's Blueprint developments. Supported by data that help close the sustainability context gap, addressing aspects of multicapital and multi-source data clustering, such measurement is evolving. The Accounting Blueprint will accompany this development with recommending the necessary steps for convergence in the financial and sustainability accounting worlds. The New Business Model Blueprint will explore the disclosure needs for emerging ventures and transforming existing business structures into future-fit states.

This 4<sup>th</sup> International Conference will showcase the shift of Reporting 3.0's focus – from early exploration of what needs to be done in the future reporting and disclosure space to the implementation of actual recommendations. Leading experts and practitioners will feature the results of the Blueprints on Reporting and Data, discuss the first Exposure Draft of the Accounting Blueprint Report, and set the context for the New Business Models Blueprint. It will also be the time to discuss further dissemination, alliance-building, implementation and feedback mechanisms that will gear towards a second generation of Blueprint Reports in the future, as final publication of Blueprint Report triggers the start of Phase 2 of Blueprints, focused on implementation of the recommendations. Keynote speeches, case studies, partnerships, and pilot projects will be presented, and new ideas will be collectively advanced.

## ***Sponsorship Opportunities***

Reporting 3.0 offers a variety of sponsorship opportunities, described in the following pages. Sponsors are offered opportunities to present themselves as leaders and engaged practitioners in the international disclosure arena, accessing a unique community of decision makers and more than 6'000 individual newsletter contacts. We are thankful for your interest to come on board and showcase your commitment in one or the other category. Your support will help cover the costs of the event and also make a contribution to the further institutionalization of Reporting 3.0.

We would be happy to discuss your best level of sponsorship. In case you have ideas that go beyond the following opportunities we are happy to learn what you have in mind. And we hope to welcome you and your colleagues in Amsterdam on May 30/31.

Best regards,

The Reporting 3.0 Team

## Agenda

### Day 1

Registration, Welcome Coffee, Networking Opportunities

Welcome by the organizer

Introductory keynote – Creating a new ‘invisible band’ for the ‘invisible hand’  
Plenary discussion  
Lunch break and networking opportunity

Introduction and Release of the Reporting Blueprint Report

SESSIONS 1 – The **Reporting Blueprint** - focus sessions on recommendations

EDUCATE

ADVOCATE

ACCELERATE

Coffee break and networking opportunity

Introduction and Release of the Data Blueprint Report

SESSIONS 2 – The **Data Blueprint** – focus sessions on recommendations

EDUCATE

ADVOCATE

ACCELERATE

Reception

### Day 2

Registration, Welcome Coffee, Networking Opportunities

Introduction to Day 2 of the conference

Introductory keynote – Accounting for the future we design – valuing the equilibrium of life and wellbeing through new conventions  
Plenary discussion  
Coffee break and networking opportunity

Introduction to the Draft Version of the Accounting Blueprint Report

SESSIONS 3 – The **Accounting Blueprint** – focus session on recommendation development

EDUCATE

ADVOCATE

ACCELERATE

Lunch break and networking opportunity

Introductory keynote – Focus on ‘handprinting’ - driving the next systemic transformation through new business model design and aligned disclosure  
Plenary discussion & Launch of the New Business Models Blueprint

The Future Roadmap

Discussion (Synopsis of the conference)

Closing of the conference by BSD and adjourn

**Draft**  
as of Jan 23, 2017

## Partnership Opportunities

Partnership packages	Conference Gold Partner	Conference Silver Partner	Conference Bronze Partner
<b>Value</b>	15.000€	10.000€	5.000€
<b>Before the event</b>	Gold level sponsor representation on all relevant communication (website, mailings, social media) 3 conference tickets included 50% off all additional Reporting 3.0 conference tickets	Silver level sponsor representation on all relevant communication (website, mailings, social media) 2 conference tickets included 35% off all additional Reporting 3.0 conference tickets	Sponsor representation on all relevant communication (website, mailings, social media) 1 conference ticket included 20% off all additional Reporting 3.0 conference tickets
<b>During the event</b>	Acknowledgement of partnership in all official conference media; opportunity to speak in a plenary session and/or topic session; opportunity to have a booth	Acknowledgement of partnership in all official conference media; opportunity to speak in a topic session; opportunity to have a booth	Acknowledgement of partnership in all official conference media; opportunity to speak in a topic session
<b>After the event</b>	Gold-level sponsor representation in "Thank you" mailings Reporting 3.0 Conference report	Silver level sponsor representation in the "Thank you" mailings Reporting 3.0 Conference report	Bronze-level sponsor representation in the "Thank you" mailings Reporting 3.0 Conference report

## Additional Opportunities

### Blueprint Sessions Sponsor (5.000 Euros)

This sponsorship opportunity comes at the same level as the Bronze Partner level. Through this sponsorship you are supporting a specific Blueprint and its 3 topic sessions. You would be specifically announced in the introductory part of the sessions foregoing the 3 specific Blueprint sessions. We would offer you a short welcome speech in which you can specifically showcase your support for the Blueprint.

### Pre-Conference Speaker Dinner (3.000 Euros)

As Speaker Dinner Sponsor, you will gain early access to all speakers of the forthcoming conference. We will specifically announce your contribution at the dinner and will present you with a range of visibility opportunities to gain positive exposure as well as full logo visibility at both days of the event. We will be showcasing your logo in all conference materials and on the conference website.

### Booth Sponsor (3.000 Euros)

As a booth sponsor we offer you exclusive space to showcase your solutions in the main hall on both conference days. We will activate interest several times during the conference by making special announcements and showcasing your logo in all conference materials and on the conference website.

### Media Sponsor (In-Kind)

As a media sponsor we offer prominent logo display on the Reporting 3.0 Conference Website and promotion materials, and prominent mention in the conference. In return, on an in-kind basis, the Media Sponsor(s) will promote the Conference via their distribution networks and media channels, and through other opportunities as appropriate.

### Conference Materials Design Sponsor (In-Kind)

As a materials design sponsor we offer prominent logo display on the Reporting 3.0 Conference Website and promotion materials, and prominent mention in the conference. In return, on an in-kind basis, the Conference Materials Design Sponsor(s) design Blueprint Reports, Conference promotion materials, and other assets.

## About Reporting 3.0

As a “for-impact”-Initiative, the Reporting 3.0 Platform was established in 2013 by leading sustainability consultancy BSD Consulting. Reporting 3.0 serves as a global platform to scout out and accelerate reporting innovations that help to bring the global economy onto a sustainable path and to make a green, inclusive and open economy reality. It is an answer to the need for consolidation and convergence in a fragmented reporting market. It serves as a neutral, pre-competitive platform and instigator of multi-stakeholder collaboration toward a “North Star” for new breakthroughs in disclosure and reporting. Since its inception, it focused on a thorough evaluation of the status quo of corporate reporting, with the objective of connecting ideas, concepts, tools and practitioners to shape the future of reporting. It held three major global conferences to explore and shape the field and various Transition Labs and Regional Roundtables. In 2016, Reporting 3.0 has launched its Series of four Blueprint Projects. Furthermore, BSD Consulting has taken steps to transfer Reporting 3.0 into a full not-for-profit organization and a multi-stakeholder-oriented Steering Board with leading experts has been set up.

## Contacts



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