



Reporting 3.0 Beta Testing Program Roadmap

An overview of the 15-month joint learning and leadership journey

September 2017 – December 2018

With the release of the [Reporting Blueprint](#) and [Data Blueprint](#) at the [4th International Reporting 3.0 Conference](#) at KPMG in Amsterdam in May 2017, Reporting 3.0 (R3) launched the **Beta Testing Program** to start road-testing the Blueprints' Recommendations for next-generation practices. During its 15-month span, the Program will add the *Accounting Blueprint* (slated for release at the end of 2017) and the *New Business Models Blueprint* (ready in spring 2018) to round out the full spectrum of Recommendations of practices that can serve as fulcrums to leverage needed change at the organizational, sectoral/portfolio/habitat, and systems levels. R3 is inviting leading organizations from a wide range of sectors to participate in the Program and benefit from a joint learning and innovation experience focused on pioneering approaches for creating and disclosing system value.

Journey Milestones

Timeline	Program Elements	Focus / Events
09/2017 – 11/2017	<p>Phase I – Establishing the need to transcend the reporting & data status quo, and first steps for piloting Blueprint Recommendations</p> <p>We will explore & innovate around:</p> <ul style="list-style-type: none"> • Linking your strategy-setting to the emergence of a regenerative, distributive & open economy: back-casting from the North Star • Spurring leadership development through <i>Integral Thinking</i> • Mapping your company's maturity in the R3 Strategy Continuum • Implementing Integral Materiality, a "fit-for-purpose" PDCA process linking sustainable external impacts to optimization of internal performance, strategy, governance & business models • Utilizing the Daly Hourglass to design an information system that seamlessly interconnects data on the stocks and flows of the multiple capitals in the context of sustainability thresholds • Reports on pilot projects implementing R3 Recommendations 	<p><i>Reporting & Data Blueprints</i></p> <p>Working Group Meeting I 27 October London</p>
12/2017 – 02/2018	<p>Phase II – Bridging purpose & connectedness to data integration</p> <p>We will explore & innovate around:</p> <ul style="list-style-type: none"> • Introducing the Integral Operating System and True Future Value Equation for connecting Purpose to impact • Developing Purpose statements that connect contextualization, leadership attitude and ambition level disclosure. • Integrating data across the multiple capitals through Total Contribution (& other methodologies) utilizing monetization cost 	<p><i>Reporting & Data Blueprints</i></p> <p>Webinar or Virtual Dialogue Date TBD</p>

	<p>curves & aggregation via multicapital synergies</p> <ul style="list-style-type: none"> • Reports on pilot projects implementing R3 Recommendations 	
03/2018 – 05/2018	<p>Phase III – How to disclose success measurement through contextualized data & multicapital accounting</p> <p>We will explore & innovate around:</p> <ul style="list-style-type: none"> • Changing focus from a throughput to a circular (or more accurately cyclical) understanding of success measurement • Closing the sustainability gap through data contextualization • Harmonizing management, financial & sustainability accounting • Reports on pilot projects implementing R3 Recommendations 	<p><i>Reporting, Data & Accounting Blueprints</i></p> <p>Working Group Meeting II Date & Place TBD</p>
06/2018 – 08/2018	<p>Phase IV – Data activation & acceleration for scaling systems-level transformation – including economic system design change</p> <p>We will explore & innovate around:</p> <ul style="list-style-type: none"> • Advocating for economic system design change • Data activation & acceleration to catalyze net (& gross) positive impact • Accounting for the carrying capacities of the multiple capitals • Advancing scenario analysis of climate risk • Reports on pilot projects implementing R3 Recommendations 	<p><i>Reporting, Data, Accounting & New Business Models Blueprints</i></p> <p>5th International R3 Conference Amsterdam</p>
09/2018 – 11/2018	<p>Phase V – Triggering business model transformation and sustainable innovation for true future value creation</p> <p>We will explore & innovate around:</p> <ul style="list-style-type: none"> • Sparking new business model innovation that complies with <2°C imperative & embeds true future value creation • Disclosing transition plans to new business models • Building in metrics & disclosure on incentives, performance, strategy & innovation for true future value creation • Supporting advancement in leadership development level, including appropriate hierarchical placement • Reports on pilot projects implementing R3 Recommendations 	<p><i>Reporting, Data, Accounting & New Business Models Blueprints</i></p> <p>Working Group Meeting III Date & Place TBD</p>
12/2018	<p>Phase VI – Developing overall feedback for the development of the 2nd generation of Reporting 3.0 Blueprints (Report)</p>	<p>Summary Report on Outcomes</p>

The Beta Testing Program Journey 2017/2018 is available for 10.000 Euros per for-profit organization, with the option of paying in one lump sum or in two tranches (2017 and Jan. 2018) of 5.000 Euros as the program covers two fiscal years. This means you have the opportunity to take part in the most inspiring discussion about future-fit disclosure for just 625 Euros per month.

Non-profit organizations can participate in the Beta Testing Program free of charge. SME for-profits can participate at a reduced rate, scaled to their revenues.

Contact

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