

The Future of Sustainability Reporting

A critical reflection of the status quo of the ongoing development of Sustainability Reporting in the European and international context.

6th of September 2013, Berlin



INTRODUCTION

Sustainability Reporting is experiencing an exciting year in 2013. In April, the International Integrated Reporting Council (IIRC) has released the Draft Framework for Integrated Reporting with the objective to launch Version 1 of the Framework by end of the year. At the end of May the Global Reporting Initiative (GRI) has released G4. Furthermore, the developments around the sector-specific indicator family of the Sustainability Accounting Standards Board (SASB) and the development process of the principles and indicators of the Global Initiative for Sustainability Ratings (GISR) are relevant to the development of sustainability reporting.

Besides these short- and mid-term developments from the perspective of standard setting, political framing, best practices from corporates, and new initiatives around the internalization of external costs into 'true pricing' as well as the needed and aligned change of taxation systems towards a 'sustainable' economic model are of growing interest and importance. How will sustainability reports and integrated reports react to these new themes, or possibly even support their further development?

This context leads to the following questions:

- How should a company position itself in this variety of different developments?
- Which activities are meaningful now, which ones maybe next year?
- Which initiatives and standards will be accepted by the market players?
- What will the EU and its member states ask from companies in the future?
- How will stock exchanges move forward in requiring sustainability reporting information and how will the financial markets react to this new wave of players?
- Has sustainability reporting evolved substantially over the years?
- Do companies report what is really important, or should we rethink sustainability reporting, looking at the increasingly obvious problems deriving from climate change, water scarcity, biodiversity, labor and human rights as well as corruption issues? What do we really learn from sustainability and integrated reports so far?
- Is integrated reporting paving the way to integrated thinking?
- What effects will new initiatives around true costing, true pricing and true taxation have on sustainability and integrated reporting?

This variety of topics and questions shows that it's time for a fundamental analysis of the current and potential future state of sustainability reporting, showing a clear correlation between the relevant developments and providing the ability to make strategic decisions regarding the future of your own sustainability reporting.

The event **Reporting 3.0 – The Future of Sustainability Reporting** will address these issues. It serves as a dialogue platform by distilling direct implications for companies and decision makers.

Imprint

BSD Consulting, Sebastian Straube, Co-Founder & Managing Director
BSD Consulting, Ralph Thurm, Senior Adviser
BSD Consulting, Thomas Petruschke, Event Coordinator Content
BSD Consulting, Agata Kirylczuk, Event Coordinator Logistics

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Maggie McNenamy
Lin Reinhardt
Daniel Felipe Duarte Torres



HEINRICH BÖLL STIFTUNG

The event takes place with the participation of the Heinrich Böll Foundation.

SCHEDULE

9:00 – 10:00 a.m.	Registration, welcome coffee, getting to know other participants	12:00 – 13:00 p.m.	Lunch break
10:00 – 10:10 a.m.	Welcome by the Organizer <i>Sebastian Straube, Managing Director BSD Consulting Deutschland</i>	13:00 – 14:30 p.m.	Panel discussion New pathways – from sustainability reporting to integrated reporting, sector-specific reporting and new requirements regarding rankings and ratings – similarities, differences, perspectives Moderation: Ralph Thurm, Senior Advisor BSD Consulting
10:00 – 10:15 a.m.	Welcome by the Host <i>Barbara Unmüßig, Chairwoman Heinrich Böll Foundation</i>		
10:15 – 10:45 a.m.	“Quo Vadis, Sustainability Reporting?” <i>Ralph Thurm, Founder and Managing Director A HEAD ahead, Senior Advisor BSD Consulting</i> Ralph Thurm is a well-known and accepted expert in the field of sustainability reporting in Germany and globally. As Director of Engagement and COO of the GRI he was significantly involved in the development of G3. In his new role as Managing Director of A HEAD ahead he remains active in the (sustainability) reporting field.		GRI – Bastian Buck, Senior Manager Reporting Framework IIRC/CDSB – Dr. Matthias Schmidt SASB – Dr. Thomas Scheiwiller, SASB Advisory Council Ambassador GISR – Hans-Christoph Hirt Ph.D., Executive Director bei Hermes Equity Ownership Services Questions for the panelists: <ul style="list-style-type: none">• What are the hopes regarding GRI G4? Will the focus on materiality lead to a new quality of sustainability reports? Will changes in reporting boundaries and a deepened and seamless focus on supply chains result into a new understanding of corporate responsibilities?• What are the reactions to the IIRC draft framework for public comment? What can already be said about the relevance of integrated thinking and its value for the sustainability performance of a reporting organization? What value can the six different capitals in the IIRC model already add today regarding the holistic view on the contribution of a corporation to sustainability? What still needs to be done?• In how far is the sector-specific approach of SASB a reaction to the more general Guidelines by GRI or the IIRC? Is SASB purely a North-American phenomenon or is there a need for a global approach, also given the fact that many SEC-listed companies are global players headquartered in other parts of the world?• In how far are rankings & ratings part of the solution for the improvement of sustainability reporting and integrated reporting? What’s GISR’s contribution to a more transparent ranking & rating world and in how far will that have consequences for an organization’s sustainability or integrated report?
10:45 – 12:00 a.m.	Panel Discussion “Do current standards fulfill the needs of a changing world?” <i>Moderation: Sebastian Straube, Managing Director BSD Consulting Germany</i> Heinrich Böll Foundation – Barbara Unmüßig, Chairwoman German Council for Sustainable Development (RNE) – Dr. Günther Bachmann, Secretary General B Lab Europe – Marcello Palazzi, Co-Founder DVFA German Association of Fund Managers and Financial Analysts – Ralf Frank, Secretary General and Managing Director IOW – Jana Gebauer, Senior Researcher Econsense – Steffen Schwartz, Head of Sustainability Reporting & Stakeholder Relations, ThyssenKrupp (Member of the Econsense “Measure Sustainability” Working Group) Questions for the panelists: <ul style="list-style-type: none">• How do the participants of the panel discussion see the current situation of sustainability reporting?• From the perspective of civil society; do we have enough access to material information to understand, describe and react to the challenges of a “Green and Inclusive Economy” (after Rio +20)?• Will politics be able and willing to take additional steps towards mandatory reporting, also above and beyond the existing scope of disclosure?• Does the Sustainability Reporting by GRI G4 and IIRC have the necessary scope and breadth, or do we have to push for new standards?• Who are the players to bank on?• Are rankings & ratings useful, given the urgency of radical changes needed? What would be sufficient to align with the ideas of a “Green & Inclusive Economy”?• When is reporting “good enough”, what still needs to change?	14:20 – 15:45 p.m.	Workshops (Moderation and expert input by BSD Consulting): TOPIC 1: SUSTAINABILITY REPORTING FOR SUPPLY CHAINS Supply Chain Impact Reporting using G3 and G3.1 never really got off the ground. In terms of the emerging circular economy a new quality and depth in reporting is essential. How this could be improved is the subject of this workshop. <i>Moderation: Martin Stäheli, Head Sustainable Supply Chain Management, BSD Consulting Switzerland</i> Puma – Stefan Seidel, Deputy Head PUMASafe Global GRI – Bastian Buck, Senior Manager Reporting Framework Thema 1 Think-do-Tank – Guido Axmann, Managing Director

TOPIC 2: INTEGRATED REPORTING STRATEGIES

In the last 2 years big efforts have been made on improving the reporting process, both IIRC and GRI have put emphasis on specifically that. Did these standards bring about enough progress to sufficiently instigate integrated thinking?

Moderation: Ralph Thurm, Senior Advisor BSD Consulting

EnBW – Dr. Lothar Rieth, Head of the Sustainability Department
CSR Europe – Aron Horvath, Project Manager Membership & Stakeholder Relations
Airport Munich – Dr. Monica Streck, Senior Officer Corporate Development and Environment

TOPIC 3: NEW TECHNOLOGIES FOR THE SUPPORT OF REPORTING

How are new technology concepts changing corporate reporting? Will the weakness from the past be reduced or overcome by XBRL or the availability of more and more information (big data)? What are the new technical realities companies need to adapt, also in terms of sharpened transparency requirements of listed companies by stock exchanges, data brokers and legislators?

Moderation: Sebastian Straube, Managing Director BSD Consulting Germany

WeSustain – Dr. Manfred Heil, CEO
Deloitte – Paul Hulst, Principal Architect GRI Taxonomy
WeGreen – Maurice Stanzsus, CEO

- To which extent are we still at the very beginning of the valuation of externalities? What about the valuation of social impacts? To what extent do we concentrate too much on minimizing negative external effects? How do we come to a more balanced view of all impacts?
- To what extent is there a difference between true costs and true prices? On what basis are true prices calculated and how do we reach acceptance at customer/clients level regarding the need for true prices?
- What would the integration of true costs and true prices be without balancing taxation effects? How do we best design a system in which true costs, true prices and true taxation are developed in parallel so that the results would be acceptable for the normal citizen – meaning that there is no extra burden on a family's or company's budget?
- To what extent can sustainability reporting or integrated reporting have a catalyzer or push function? What would reporting look like in this new constellation? Is the 'capitals concept' of IIRC the key? Which indicators would be crucial then?
- How far are we still away from the Rio +20, Green & Inclusive Economy' design/paradigm?

Final conclusions

*Barbara Unmüßig, Chairwoman Heinrich Böll Foundation
Sebastian Straube, Managing Director BSD Consulting Deutschland*

As of 17:30 p.m.

get together with drinks & snacks

15:45–16:15 p.m.

Coffee break

16:15–16:30 p.m.

Synthesis

RESULTS FROM THE WORKSHOPS

This session summarizes the results of the three workshops and outlines the necessary action paths. The moderators of the workshop will present a synopsis of their respective sessions.

16:30–17:30 p.m.

Panel discussion

"True costing, true pricing, true taxation" – Rethinking sustainability reporting in the new reality towards a "Green & Inclusive Economy"

Moderation: Ralph Thurm, Senior Advisor BSD Consulting

Trucost – Richard Mattison, CEO
True Price Foundation – Adrian de Groot Ruiz, CEO
ExTax – Femke Groothuis, CEO

Questions to the panelists:

- How far are we in understanding the need to integrate external costs into corporate accounting? What have we learned from TEEB and Puma, what are the next steps towards a broader use of "true costs" in mainstream accounting?



Barbara Unmüßig
President, Heinrich Böll Foundation, Berlin

Barbara Unmüßig has been the president of the Heinrich Böll Foundation since 2002. She is responsible for the foundations policy in Latin America, Africa, Asia, the Middle East, and for the Gunda Werner Institute for Feminism and Gender Democracy. Her work focuses on issues of globalization and sustainability, international climate and agricultural policy, national and international gender policy, and the promotion of democracy. In 1992, Barbara Unmüßig was a founding member – and until 2002 spokesperson – of the Forum on Environment and Development, a German NGO, and in 1993 the founder and until 2002 the executive chairperson of World Economy, Ecology, & Development (WEED). Since 2001 she has been on the board of trustees of the German Institute for Human Rights (Deutsches Institut für Menschenrechte, DIMR).



Sebastian Straube
Managing Director BSD Consulting Germany

Sebastian Straube is Co-Founder and Managing Director of BSD Consulting Germany. Prior to his engagement with BSD he served as the Managing Director of the corporate sustainability consultancy Young & Rubicam Sustainable Brands and worked as a Sustainable Innovation Expert for the leading Innovation Management Consultancy Innovatika. He is also the former Chairman of the Responsible Business Institute, a Think and Do Tank which operates in the spirit of social entrepreneurship and is dedicated to transforming social and environmental challenges in business solutions and market driven innovations. He has a broad experience in applying strategic and operational sustainability solutions for national and international companies. As an internationally recognized expert he contributes his experience in using sustainability to drive business model and system innovation. Sebastian is a certified trainer of the Global Reporting Initiative and was responsible for the design and management of stakeholder panels in Poland, Russia and Ukraine. He is the author of a monthly column about Sustainable Entrepreneurship and wrote various articles about trends and case studies in the field of sustainability and CSR management in magazines like the Harvard Business Review Poland. He is fluent in German, English and Polish.



Ralph Thurm
Gründer und Managing Director A|HEAD|ahead, Senior Advisor BSD Consulting

Ralph Thurm is one of the leading international experts for sustainable innovation and strategy as well as sustainability and integrated reporting. He works for BSD as a senior advisor and adds his more than 20 years experience in sustainability and innovation. Earlier, Ralph held positions as Head of the Sustainability Strategy Council at Siemens, COO of the Global Reporting Initiative and Director Sustainability & Innovation at Deloitte. Ralph was involved in the development of all four generations of the GRI Guidelines; he led the principles work stream during the G3 development and was a member of the Boundaries Working Group for G4. Furthermore Ralph works in and supports many innovative networks for sustainable innovation as a valued partner and is a member of various Boards and Jury's, e.g. for the Arabia CSR Awards, Turntoo, Katerva, ThriveAbility Consortium, Global Diversity Certification Foundation as well as a member of the Technical Expert Panel at the UN Green Industry Platform. Ralph is a serial blogger at CSRwire, Sustainable Brands, Guardian Sustainable Business and also blogs on his own blog site www.aheadahead.wordpress.com. His quarterly column in Forum Nachhaltig Wirtschaften (in German) is an often-read resource.



Dr. Günther Bachmann
Generalsekretär des Rates für Nachhaltige Entwicklung

Günther Bachmann studied landscape planning and ecology and received his PhD from the Technical University Berlin in 1985. He wrote his thesis about the soil functions and the ways and means to protect soil within an environmental policy approach. He was a researcher in environmental sciences at the Technical University Berlin until 1983, and then became a scientific assistant with the Federal Environmental Agency.

Ralf Frank
DVFA German Association of Fund Managers and Financial Analysts,
Secretary General and Managing Director

Ralf Frank joined DVFA in 2002. He is Managing Director of DVFA since 2004, and Secretary General of the professional association of investment professionals and DVFA Institute since 2011. Prior to his current positions Ralf held several senior management positions at a US-American industrial machinery manufacturer and was senior staff at a pan-European management consulting firm. He studied in Brussels, Essen, Manchester and Sheffield and holds an M.A. in Sociology and Communications from Essen University/Germany and an MBA from Sheffield Hallam University/UK. He is author of several articles and publications on usability of financial communication, sustainability, and corporate reporting, as well as an appreciated speaker and panellist in Europe and abroad.



Jana Gebauer
IÖW, Senior Researcher

Jana Gebauer is a Senior Researcher at the Berlin Institute for Ecological Economy Research (IÖW), a non-profit association devoted to the advancement of applied sustainability research. Jana holds the thematic and project responsibilities in the areas of corporate sustainability and responsibility, social entrepreneurship and sustainability reporting. She is, for example, project manager of the IÖW/future Ranking of Sustainability Reports of German Companies. In her projects and publications, she is working on identifying, evaluating and enhancing roles and responsibilities of economic actors for sustainable development.



Steffen Schwartz
Econsense, Head of Sustainability Reporting & Stakeholder Relations, ThyssenKrupp
(Member of the Econsense "Measure Sustainability" Working Group)

Steffen Schwartz works in the area in corporate sustainability management and reporting since 2005. At ThyssenKrupp he has built up the group sustainability accounting and reporting and acts as Head of Sustainability Reporting & Stakeholder Relations since 2011. ThyssenKrupp is a diversified industrial with 150,000 employees and more than 400 companies in over 80 countries. Steffen Schwartz is actively involved in the national and international discussion on reporting standards and practice, for example as a member of the Econsense working group on "Making Sustainability Measurable".





Bastian Buck
Global Reporting Initiative (GRI), Senior Manager Reporting Framework

Bastian is working as Senior Manager Reporting Framework for the Global Reporting Initiative. His recent project portfolio included the management and facilitation of all G4 multi-stakeholder expert Working Groups and the other due process related content creation for the G4 Guidelines.



Dr. Thomas Scheiwiller
SASB, Advisory Council Ambassador

Thomas is a well-known international expert and strategic advisor in the area of Sustainability, CSR, CR, Compliance, Governance, and Ethics&Integrity. He combines sustainability frameworks with Strategy, Compliance, Code of Conduct and Business Integrity as well as Risk frameworks and approaches to non-financial and integrated reporting. Thomas's focus is to help clients understand risks and opportunities emerging from the sustainability agenda, embed them in strategies and business models, and operationalize them in the day-to-day business, in order to create long-term value for shareholders and other stakeholders.. Thomas was global managing Partner of PwC's sustainability team from 2006-2010. He was heading the Governance, Risk & Compliance team for PwC Switzerland between 2003-2012. From June 2012 to June 2013 he was a Director with AccountAbility heading their Advisory business. Since June 2013 he is a fully independent advisor and member of several advisory boards.



Hans-Christoph Hirt Ph.D.
GISR, Executive Director bei Hermes Equity Ownership Services

Dr. Hans-Christoph Hirt is a member of the board of Hermes Equity Ownership Services Ltd., and as Global Head of Corporate Engagement leads the regional teams that develop and execute shareholder engagement programmes around the world. Prior to joining Hermes, Dr. Hirt worked for the international law firm Ashurst in the corporate, banking and litigation departments. He has written extensively on corporate governance and company law. In 2009, Dr. Hirt became a director of the Korean Sustainable Investment Forum. He also sits on the advisory board of ActiveCross GmbH. Dr. Hirt is a UK-qualified lawyer, holds degrees in Business Administration and Law from Universities in Germany and the UK and has a Ph.D. from the London School of Economics.



Dr. Matthias Schmidt
Relationships Manager und Mitglied der IIRC, Assurance Technical Collaboration Group

Matthias is on part-time secondment from the Institute of Certified Public Auditors in Germany (Institut der Wirtschaftsprüfer, IDW), where he is a technical manager for accounting and auditing. Matthias works especially on national and international developments in the fields of sustainability and Integrated Reporting as well as the consideration of non-financial aspects in corporate valuation. Matthias was involved in and responsible for a variety of consulting projects on corporate reporting. He holds a Ph.D. in business administrations, for his doctoral thesis "opportunities and boundaries of integrated financial and sustainability reporting".



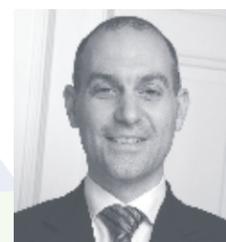
Martin Stäheli
Head Sustainable Supply Chain Management, BSD Consulting Switzerland

Martin Stäheli is the head of the sustainable supply chain management department at BSD Switzerland. At BSD Consulting since 2006 he realized many sustainable supply chain projects, e.g. on hotspot analyses, procurement strategy, supplier development, and compliance management for sustainability standards. After his training as a commercial employee and various positions in the IT and media sector, Martin has studied business administration and delved into sustainability issues in continued education programs on corporate responsibility and environmental management. He is a trained SA8000 auditor and speaks German, English, French, Spanish, and Portuguese.



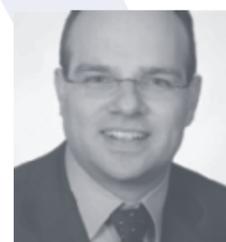
Stefan Seidel
Deputy Head PUMA.Safe Global; Teamhead PUMA.Safe Ecology

Technical apprenticeship at Siemens AG, first contact with social issues as chairman of the "Regional Youth Representatives Council"; Graduates from Weihenstephan Polytechnic with a degree in Environmental Engineering Graduates from Oxford Brookes University with a Masters degree in Environmental Management, having received a scholarship from the German Academic Exchange Service; Client Services Executive Team Leader at credit card provider First Data Limited, chairs occupational health and safety committee of the German branch; Joined the PUMA S.A.F.E. Team as auditor in 2001, responsible for the region Europe, Middle East and Africa. Conducted numerous compliance audits and led sustainability projects in that region; Founding member of PUMA's employees organization "Charity Cat"; From 2004 to 2010, leader of PUMA.Safe Team in EMEA, helped developing PUMA.Safe standards and handbooks, as well as PUMA sustainability reports; Since 2010, Deputy Head PUMA.Safe Global; Since 2011, also Team Head PUMA.Safe Ecology, responsible for environmental standards at PUMA globally.



Guido Axmann
Thema 1 Think-do-Tank, Managing Director and Initiator of Product Environmental Footprint Forum

A graduate in Medicine, Guido Axmann is co-founder and managing director of THEMA1, an independent Berlin-based think-do-tank specialised in accelerating societal change. THEMA1 initiates projects in the fields of sustainable consumption, renewable energy, a green music and entertainment industry, and mass mobilisation of the public towards a vibrant sustainable future. Each of THEMA1's activities is defined by the strong belief of its founders that 'Talk without action means nothing'.



Dr. Lothar Rieth
ENBW Energie Baden-Württemberg AG

Dr. Lothar Rieth has been a project manager at the sustainability department at EnBW Energie Baden-Württemberg AG starting in 2011. He is the co-supervisor of the group-wide project Integrated Reporting. He worked for seven years as assistant professor at the department of politics at Technische Universität Darmstadt, Germany, focusing on international politics. Next to academic research in fields such as CSR, sustainability and globalization studies, he engaged in academic teaching with a strong practical orientation analyzing sustainability strategies of German blue chips.



Aron Horvath
Project Manager, Membership and Stakeholder Relations

Aron has a wide ranging experience in corporate communications and CSR and also in non-profit management. Before joining CSR Europe in August 2012, he worked as a CSR consultant and expert in Hungary, respectively for Budapest Airport and Telenor Hungary. In the non-profit field, he managed the Role Model Foundation (Telenor) and co-conceptualized and started sustainable farming and employment program in Hungary, awarded 1st prize in the '2010 Social Business Idea Contest'. Aron has a University Degree in Corporate Communications from ELTE University and Masters in International Public Policy from the Central European University.



Dr. Monica Streck
Head of Strategic Sustainability Management
Competence Center Strategy and Sustainability, Flughafen München GmbH, Munich Airport

Dr. Monica Streck is currently Head of Strategic Sustainability Management at Munich Airport, Department of Corporate Development. Since working with FMG she has been promoting the development of strategically relevant issues like sustainability, innovation and strategic management. Her theoretical background covers strategic management and business ethics. She holds a Ph.D. in philosophy on social and business ethics.



Maurice Stanzus
WeGreen, CEO

The social entrepreneur Maurice Stanzus is CEO and founder of WeGreen – the largest German online marketplace for sustainable products. He is an expert and experienced speaker on the topics of sustainability ratings and consumer behavior. Based on his research Maurice Stanzus developed the scientific methodology of the "WeGreen Sustainability Footprint", which enables a quick and simple visualisation of the ecological, social and transparency performance of products and manufacturers. Over the past years, WeGreen has been rewarded by the German Council for Sustainable Development, the German Economy Foundation for Work and Employment and the UNESCO.



Paul Hulst
Deloitte, Principal Architect GRI Taxonomy

Paul Hulst is a manager in the XBRL team of Deloitte Innovation Netherlands. He focuses on improving both financial and non-financial reporting through XBRL. He is the lead architect for the existing GRI G3/3.1 Taxonomy and the upcoming G4 Taxonomy. He was a member of the CDP Technical Working Group that created the CDP Carbon Disclosure Taxonomy.



Dr. Manfred Heil
CEO WeSustain GmbH

Manfred held several executive roles in the high-tech industry including Senior Vice President and member of the global executive team of SAP AG. Manfred supports the work of various NGOs. He is senator of the German Environmental Foundation (Deutsche Umweltstiftung).



Dr Richard Mattison
Chief Executive, Trucost

Richard is Chief Executive of Trucost Plc, the leading provider of natural capital measurement and valuation. Trucost has been helping companies, investors, governments, academics and thought leaders to understand the economic consequences of natural capital dependency for over 12 years. Richard has advised various UN bodies and governments on environmental reporting and ecosystem services and has led groundbreaking projects including developing the world's first Environmental Profit and Loss account for PUMA, valuing the environmental externalities of the world's 3,000 largest companies for the UN Principles for Responsible Investment, and producing the UK Government's Environmental Reporting Guidelines for Business. Richard is also a Member of the World Economic Forum Global Agenda Council on Biodiversity & Natural Capital, member of the Oxford University Smith School Stranded Asset Programme consultative panel, advisor to The Economics of Ecosystems and Biodiversity (TEEB) coalition, fellow of the Royal Society of Arts and a regular public speaker on environmental matters. Previously Richard held a number of senior positions as a strategy consultant with Mitchell Madison Group and began his career as a neuroscientist. Richard holds a PhD in Neuroscience from the University of Edinburgh.



Adrian de Groot Ruiz
True Price Foundation, CEO

Adrian de Groot Ruiz is executive director of True Price, a social enterprise that promotes transparency about true prices and helps companies achieve lower true prices and higher true profits. Previously, he was Assistant Professor of Finance at Radboud University, where he specialized in behavioral economics and sustainable finance. Adrian holds an MSc in econometrics and a PhD in Economics. Adrian is member of the Global Shapers community of the World Economic Forum, member of think tank Worldconnectors and blogs on the Huffington post.



Femke Groothuis
ExTax, CEO

Femke Groothuis, Wavemaker at The Ex'tax Project
Between 1999 and 2009 Femke Groothuis was Investment Manager at Ex'tent Green Venture Capital, a pioneering fund in the field of green and social investments. In 2009 she initiated The Ex'tax Project, a think tank which builds on the legacy of Eckart Wintzen. Ex'tax is the proposal to shift taxation from labour to natural resource use. This creates financial incentives to save natural resources. Lower taxes on labour will make it possible to tap into the abundance of human resources instead. Femke is a political scientist specialized in International Relations and Environment, and a passionate public speaker.

BSD CONSULTING



Knowledge and solutions for sustainable development

BSD Consulting is a specialized consulting firm for sustainable development. Since 1998, BSD Consulting has supported a wide range of organizations in evolving their corporate responsibility and sustainability strategy. Our consultants are experts in sustainability management and development, innovation and communication. We adapt international best practice to the local realities and the needs of our clients. Our relations to all stakeholders involved are based on open dialog and ethical conduct. Multinational companies benefit from our services as well as small and medium sized enterprises, development agencies, NGOs, social entrepreneurs, and scientific bodies. BSDConsulting has offices in Switzerland, Germany, Spain, Portugal, Brazil, Colombia, Chile, Ecuador, Mexico, USA, China and Hong-Kong and currently comprises 85 professionals working for you!

Strategic alliances:

- Global Reporting Initiative (GRI) | GRI-certified training partner in Hispanic America, Brazil, USA, Spain, Portugal, Switzerland and Germany.
- Social Accountability International (SAI) | Representation in Brazil, SA8000 trainings in Latin America and Portugal.
- AccountAbility | 'Assurance Provider' of AA1000, licensed in Portugal, Brazil and Columbia.
- UN Global Compact | Training partner in Colombia and Germany
- Business Social Compliance Initiative (BSCI) | Representation in China, Implementation and Training Partner in China and Chile

HEINRICH BÖLL FOUNDATION

HEINRICH BÖLL STIFTUNG

The Heinrich Böll Foundation is part of the Green political movement that has developed worldwide as a response to the traditional politics of socialism, liberalism, and conservatism. Our main tenets are ecology and sustainability, democracy and human rights, self-determination and justice. We place particular emphasis on gender democracy, meaning social emancipation and equal rights for women and men. We are also committed to equal rights for cultural and ethnic minorities and to the societal and political participation of im-migrants. Finally, we promote non-violence and proactive peace policies.

To achieve our goals, we seek strategic partnerships with others who share our values. We are an independent organisation, that is, we determine our own priorities and policies. We are based in the Federal Republic of Germany, yet we are an international actor in both ideal and practical terms.

Our namesake, the writer and Nobel Prize laureate Heinrich Böll, personifies the values we stand for: defence of freedom, civic courage, tolerance, open debate, and the valuation of art and culture as independent spheres of thought and action.

The Heinrich Böll Foundation is a Green Think Tank, an International Policy Network and active on Ecology, Democracy, and Human Rights Worldwide.

Mutual respect and trusting co-operation among ourselves and with our partners are the bases of our business relationships.

MEDIA PARTNERS UND EXHIBITORS



forum Nachhaltig Wirtschaften is the leading magazine in German speaking countries to present the latest trends in sustainable management, CSR basic information and the most innovative best practice examples. forum Nachhaltig Wirtschaften addresses the issues and concerns driving the heads of corporate responsibility and sustainability management in a global business environment. The magazine informs about the growing demand for information by stakeholders - investors, employees, consumers, politicians, journalists.



Changers.com makes eco-friendly behavior measurable and personally rewarding. The intelligent and mobile lifestyle solar-charger enables everybody to produce and consume their own renewable energy. The device (winner of several international design awards) measures the exact amount of generated energy and CO2 savings and - connected to a computer - uploads this data to our community Changers.com. There you can see and compare your achievements with your friends and the rest of the world. And for each gram of CO2 savings we reward our users with Changers Credits which they can redeem on our Social Energy Marketplace for sustainable products and services from our partners.



Lecturio is a knowledge platform that produces and offers online courses and lectures with leading experts. It enables professionals and students to learn either in addition to or without traditional face-to-face learning events. With a wide range of topics available worldwide life-long learning becomes easy! This enables experts and institutions to implement new training and learning methods.



WeGreen is an independent marketplace for sustainable products. The centerpiece is the Sustainability Footprint, which enables a quick and simple visualisation of the ecological, social and transparency performance of products, manufacturer and retailers: Green equals good, amber equals average and red equals a bad performance. While the user-friendly visualisation of our Sustainability Footprint saves time and nerves, our marketplace offers a huge and diverse selection of millions of products. Over the past years, WeGreen has been rewarded by the German Council for Sustainable Development, the German Economy Foundation for Work and Employment and the UNESCO.



WeSustain is a developer and provider of a complete, integrated and easy-to-use software solution (ESM = Enterprise Sustainability Management) for sustainability management in enterprises. The WeSustain software enables enterprises to improve their sustainability performance and manage their sustainability related data effectively. All process steps of a professional CSR-management are covered and supported by the software. This not only leads to improved efficiency, but also to an increase in data quality and a reduction of errors arise. These improvements are the foundation for successful stakeholder communication (committees, customers, suppliers, employees, NGOs, ...) and audits.

