Reporting 3.0 Platform
Accounting Blueprint

Plenary 5 Introduction to the Pre-Exposure Draft by Dr CT van der Lugt, 3.0 Accounting Working Group Coordinator, Amsterdam, 31 May 2017
Blueprint 2: Accounting

This Blueprint explores how accounting can be transformed to serve a green and inclusive economy.

How new concepts as multi-capital accounting, integrated P&Ls and social balance sheets can be mainstreamed.

Asks: What could accounting look like 20 years from now?

3.0 AWG of 22 experts world-wide, including ACCA, IIRC, CIMA, SASB, NBA, SAICA, WB, UNCTAD-ISAR, UNEP FI, Thomson Reuters, KPMG, Aegon, ABN-AMRO, Crown Estate, and 5 universities.
Purpose of Accounting

Definition of New Accounting: “Standardized systems for (ito process) planning, measuring, tracking, controlling, evaluating and communicating the performance of an organization to (ito purpose) enable informed decision-making about its health, external impacts and future direction.”

- Market efficiency, decision-usefulness
- Accountability, stewardship
New Accounting

Three accounting subdisciplines laying the foundation for diverse communications...

ANNUAL REPORTS /-ING
ARs, IR, SRs / Ongoing Reporting

OTHER PERIODIC REPORTS
Quarterly / 6 monthly guidance / reports

INVESTMENT PROPOSALS, BRIEFS
Updates, proposals, prospects

MONTHLY NEWSLETTERS
External, Internal

PRESS RELEASES
Media promotions, announcements

WEB ANNOUNCEMENTS
Online comms

ENGAGEMENT EVENTS
Stakeholder engagements, surveys, enquiries

FINANCIAL ACCOUNTING
Corporate Finance

MANAGEMENT ACCOUNTING
Planning, Budgeting

SUSTAINABILITY ACCOUNTING
Assessment, Planning
Recognition…

Probable benefit / cost, and it can be measured with reliability…
“Cash is a fact, profit is an opinion”
– Alfred Rappaport (1986)
Monetization...

Arguments for and against
Materiality

Inside-out vs outside-in views, inward vs outward impacts, Internal vs external thresholds, context at different levels...

“Salient issues” vs “business materiality”:

“Companies should focus their human rights disclosure on the most severe actual and potential impacts on human rights associated with their activities and business relationships. The starting point for disclosure is, therefore, risk to human rights rather than risk to business, while recognizing that where impacts on human rights are most severe, they converge strongly with risk to the business as well.” (Reporting Framework for UN Guiding Principles for Business and Human Rights 2017)
## Multilayered Income Statement

<table>
<thead>
<tr>
<th>Scope 1/2</th>
<th>Internalities</th>
<th>Scope 1/2</th>
<th>Internalities</th>
<th>Scope 2/3</th>
<th>Externalities</th>
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<tbody>
<tr>
<td></td>
<td>REVENUE</td>
<td>CI / TOTAL VALUE ADDED DISTRIBUTED</td>
<td>INDIRECT BENEFITS / COSTS</td>
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<td></td>
<td>COSTS</td>
<td>- A, B, C, D etc</td>
<td>- A, B, C, D etc</td>
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<tr>
<td></td>
<td>NET INCOME</td>
<td>COMPREHENSIVE INCOME (CI)</td>
<td>FULL COMPREHENSIVE INCOME (FCI)</td>
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- e.g. Environmental Financial Statement
- e.g. Financial Environmental Statement
Narrative Reporting

- Business Models
- Value creation, value creation process and multiple capitals
- Risk reporting
- Governance reporting (cf Corporate Governance Codes)
- ESG Risk Reporting

Adams (2017)
Steps towards multi / interdisciplinary thinking…

Accounting may save the Planet, but accountants may kill it. From how we educate the accountants of the future, they need to know: There is strength in numbers yes, but the whole is greater than the sum of its parts…

“We are neither hunters nor gatherers. We are accountants.”
THANK YOU...

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