



Reporting 3.0 Academic Alliance

Opportunities for academic institutions to participate in the research and dissemination of the Reporting 3.0 Blueprints

With the release of the Reporting Blueprint and the Data Blueprint at the 4th International Reporting 3.0 Conference in May 2017 as well as the Accounting Blueprint, New Business Model Blueprint and the Transformation Journey Blueprint at the 5th Conference in June 2018, Reporting 3.0 is opening a second chapter of its development. Academic institutions globally have expressed interest in joining the Reporting 3.0 research ecosystem by involving faculty and doctoral and graduate students in joint research that aligns with their own interests. We see four main areas of cooperation through the Reporting 3.0 Academic Alliance:

Support Reporting 3.0 Blueprint Development

Each Reporting 3.0 Blueprint work-stream results in Blueprint reports and a set of recommendations for relevant constituencies (such as reporting standard setters, corporate reporters, governments and multilaterals, and investors and other stakeholders). Already now, several academic institutions were directly involved in the development of the Blueprints. Under the umbrella of the Reporting 3.0 Academic Alliance, new partners are invited to join. The activities include Working Group meetings, global asynchronous online dialogues, public comment feedback, and participation in Reporting 3.0 events. Universities, Business Schools, Colleges and Institutes can join the work-streams to contribute new academic insights to draft text and recommendations, conduct research assignments (which will be quoted in the Blueprints) and run workshops for internal (faculty and student) as well as external audiences on the Blueprints and their recommendations.

Joint Research Projects

Universities, Business Schools, Colleges and Institutes are furthermore invited to partner for joint research projects on specific topics. Academic Alliance Partners can support the recommendations in Reporting 3.0's Blueprints through joint research projects on a range of different research topics. Reporting 3.0 is particularly interested in developing joint learning about the feedback and uptake of the Reporting 3.0 Blueprint recommendations, measurable impact and best possible scalability pathways that truly serve a green, inclusive and open economy. These research streams can come from various disciplines that intersect with the Blueprints: micro-economics, accounting, IT, business transformation, systems theory, integral theory, natural and social sciences, etc.. We are also interested in inter-regional research coalitions to identify the additional cultural aspects of understanding the recommendations

and how they can be improved over time. Reporting 3.0 will provide coordination, structuring and facilitation of such joint research projects.

Program Alignment

Each academic institution has its own programs, courses and timelines that can align with the Reporting 3.0 agenda. For example, the Reporting 3.0 Blueprints can be used for teaching and for assignments. Also students that work on case studies with companies can use the Reporting 3.0 recommendations to direct and focus the research. Reporting 3.0 offers a flexible approach to access its knowledge base as well as its global network of contacts to different relevant constituencies (e.g. corporations, investors, NGOs, public institutions). Academic Alliance Partners will likewise help access new actors to broaden awareness and uptake of Reporting 3.0 Blueprint Recommendations.

Curriculum Development

Reporting 3.0 is also developing training curricula for its 'educate', 'advocate' and 'accelerate' maturity level applications of its recommendations. This curriculum will be offered to all sorts of organizations through Reporting 3.0 through the Transformation Journey Program, as well as through Advocation Partners that do specific advisory work with clients. The Academic Alliance partners can help create high quality curricula and assess the impact of training. We are interested in strengthening the connection between corporate application and academic investigations of the Reporting 3.0 recommendations. Ultimately, Reporting 3.0 seeks to scale up the application of Reporting 3.0 recommendations to trigger the economic system design changes advocated in the Blueprints.

Conditions

- The collaboration between Reporting 3.0 and its Academic Alliance Partners will be declared in writing through an Academic Alliance Partnership document. No partner has to pay fees to the other partner for their involvement.
- Any necessary fundraising will be carried out as a project of the Academic Alliance. All results of such research will be made public and available free of charge as part of OnCommons' global public good character.
- All case studies, work assignments and outcomes of the collaboration need to be agreed upon before making them public. Each partner can decide to not make public specific assignment results, especially when done in collaboration with a targeted organization.
- Both sides agree on the opportunity to stop the Academic Alliance Partnership at any time. This will be based on a joint evaluation that any side can ask for at any time.
- The agreement will be based on good faith that collaboration is necessary to spread the dissemination of Reporting 3.0's recommendations and that strong, fact-based academic support is needed to develop and implement disclosure practices that truly serve a green, inclusive, and open economy.

Contact

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