

Reporting 3.0 Blueprint Series - New Blueprint Project Outline for Blueprint #8: The Role of Governments, Multilaterals, and Foundations (GMF) in Necessary Transformation

Purpose of the Blueprint

Aspect	Explanation
Introduction	Between 2016 and 2018, Reporting 3.0 developed a set of Blueprints that lay out key transformations in four key areas – reporting, accounting, data, and new business models – that are necessary to spur the emergence of a Green, Inclusive and Open Economy. Governments, multilaterals, and foundations play vital roles in supporting – or blocking – these necessary transformations. So, this Blueprint proposes to identify specific solutions – and opportunity gaps – in the realm of government, multilaterals, and philanthropy, with a particular focus on their roles as catalysers of change.
Focus	This GMF Blueprint will explore how governments, multilateral organisations and foundations can implement Recommendations from all Reporting 3.0 Blueprints in their own decision-making as well as in their work on positive change through implementation of legislation & regulation, programs & projects, funding & subsidies, and other support categories.
Link to other	The GMF Blueprint will make specific use of concepts of earlier developed
r3.0 Blueprints	Blueprints, especially
	Reporting Blueprint: Principles of a Green, Inclsuive and Open
	Economy, the six desiderata, the new reporting impetus (purpose, success, scalability).
	Accounting Blueprint: Accounting Principles, multicapital / multilayered Balance Sheets, P/Ls, and Statements of Long-term Risk and Opportunity.
	• Data Blueprint: Daly Triangle → Daly Hourglass, filling the sustainability context gap and the country / company gap through
	data integration, contextualization, and activation.
	New Business Model Blueprint: 8 general characteristics of integral

business models, adapted risk & innovation, governance & strategy, scenario analysis & transformation planning, roles & strategic leadership.
Transformation Journey Blueprint: step-by-step process for implementing the Recommendations from other Blueprints.

• Areas the Blueprint will cover

Aspect	Explanation
The role of GMF	 Governments function as regulators, policy setters, program developers and supporters of external programs through subsidies, grants, and in-kind support. Accordingly, governments have significant potential to play a triggering role in spurring the emergence of a Green, Inclusive and Open Economy – at global, national, regional, and local scales. Multilateral organizations work globally across national borders to instigate sustainable change through trade, finance, culture, and development, among many other topics. Therefore, they are well positioned to play a more strategic role in encouraging the emergence of a Green, Inclusive and Open Economy. Foundations typically focus their philanthropic efforts on specific sectors and specific topics. They serve as instigators of change via financial support and capacity building through grants, subsidies and lending. Reporting 3.0's ideation of a Green, Inclusive and Open Economy is used as the frame to interpret theories of change and program design.
Use of r3.0 principles & tools for GMF	Reporting 3.0 Blueprints normally start with a set of principles that define how to design a best possible maturation pathway to approach a certain topic. This would also be a starting point for this Blueprint and applied for governments, multilaterals and foundations. We would then use existing Reporting 3.0 tools, delivered in earlier Blueprints, and apply them to this constituency that obviously has many overlaps in the design of change.
Consequences for policy & tax design	The Blueprint will develop a set of recommendations for the design of public and private policy and will also take into account the aligned systemic role of taxation that supports the ideation of a Green, Inclusive and Open Economy.
Consequences for program, project, grant and subsidy design	Through the application of the principles and tools of earlier Blueprints for the purpose of governments, multilaterals and foundations recommendations for the design of programs, projects as well as grants and subsidies will be developed. This may also include lending.

• Resources the Blueprint will build upon

Resource	
Research of current literature	
Subject matter expertise on local, regional and international level	
Existing ratings, indexes and other benchmarks	

• Expected outcome of the blueprint

Outcome	Detail
Repository	Drawing on the research for drafting and structuring the Blueprint,
	Reporting 3.0 will set up a repository of online available resources.
Infographics from	Reporting 3.0 conducts virtual dialogues on Convetit, an online
virtual dialogues	platform for asynchronous multimedia discussion. Results of the
	dialogues will be available through a report based on infographics.
Public comment	Reporting 3.0 will convene a public comment period at final draft level
	of the Blueprint. Comments will be collected and posted.
Blueprint # 8	The final version of Blueprint #8 will be published as a Reporting 3.0
	Blueprint Report.

• Parties who should be involved

Main roles: (S)=sponsors; (W)=work partners; (R)= research partners; (V)=validating/networking partners	
Sponsors (S)	Sponsors contribute between 10k and 20k EUR to the project and also participate as working group members. Reporting 3.0 also accepts higher donations to the project by sponsors that see a fit with their programs and contribute 'matching funding'.
Research partners (R)	Research Partners are individuals or institutions that contribute in-kind research capacity due to an interest to be involved, given the outcome expected.
Work partners (W)	These are members of the working group, partially from sponsoring organizations, but also from civil society, the academic sector, or specialized institutes that can contribute to this project.
Validating / networking partners (V)	These are individuals not part of the working group, but experts that can validate central outcomes of the Blueprint. They are used either in online dialogues or interviews.

• Management of the blueprint project

Function	Role Description
Program	Ralph Thurm
manager	
BP Lead(s)	Ralph Thurm, Bill Baue
Corporate	7-10
Participants	
Network	7-10
Representatives	
Non-Profit	7-10
Representatives	

Timeline

Month	Activities
1	Call for participation, set up of working group, budget check, official launch
2-3	Literature collection, analysis, 1:1 expert interviews
4	Structuring of outcomes, 1st meeting working group
5-6	Development of first draft blueprint with participants
7	Online Think Tank, structuring outcomes
8	Structuring of outcomes, 2nd meeting working group
9-10	Final draft to working group, public comment period
11-12	Final version of blueprint and release

Resources

Contributions	Description
Funding	200k EUR, accepting donations as matching funding, and corporate
	contributions between 10k and 20k EUR
In-kind	possible

Contacts

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About Reporting 3.0

Reporting 3.0 fulfills an R&D function for the broader reporting and transformation field. It catalyzes extensive collaborative research and innovation into next generation solutions. We focus on the triggers transforming economic and business ecosystems. It is an answer to the need for consolidation, convergence, innovation and acceleration in a fragmented reporting market. Hence, Reporting 3.0 serves as a neutral, pre-competitive and market-making actor and delivers research, recommendations and tools for the public good.